



Hagyomány és fenntarthatóság – gazdaságfejlesztés innovatív könyvtári eszközökkel

Kiszl Péter

20 éves a Könyvtári Intézet
Környezettudatos könyvtárak, sikeres fenntarthatóság
2020. november 26. (MS Teams)



<https://edition.cnn.com/travel/article/tianjin-china-library/index.html>



<https://weburbanist.com/2015/09/02/room-to-read-in-a-digital-world-14-modern-library-designs>



https://konyvparfe.blog.hu/2019/03/28/little_free_library





<https://konyvtar.elte.hu/hu/cikk/megtelt-konyvtarbusz>



<http://www.balatonfenyves.hu/fenyves1/index.php/en/kezdolap/item/344-strandk%C3%B6nyvt%C3%A1r>

EÖTVÖS LORÁND TUDOMÁNYEGYETEM — EÖTVÖS LORÁND UNIVERSITY





<https://www.literacyeurope.org/wp-content/uploads/2014/05/biblioburro.jpg>



JAM ROOM RULES

- Sign-in at the Teen Desk to go into the Jam Room.
- No more than 5 people in the room at the same time.
- Turn off all amps/keyboards when done.
- Clean up your space!
- Practice makes perfect—but if you don't know how to play, do it gently and softly, otherwise things will break!
- The Jam Room is just for making music. If you want to chat, or play on your phone, that's cool - but you can't do it in the Jam Room.



PhoenixPublicLibrary









<https://programminglibrarian.org/blog/small-library-big-community-soup-and-sound>



<https://www.facebook.com/ELTEkonyvtar>



HEALTHY KIDS
COMMUNITY CHALLENGE
NIAGARA

SUMMER LIBRARY PROGRAMS



CHOOSE TO BOOST VEGGIES AND FRUIT!

Families and kids are encouraged to boost their intake of fruits and veggies with a series of exciting programs that promote wellbeing and healthy living.

Healthy
Homemade
Baby Food



You're
the Chef
Program



Easy Snack
Prep
Tutorials

Nutrition
Reading
Resources

Community
Garden
Project



Senior
Centre Cooking
Classes

Healthy
Snack
Alternatives

**THOROLD PUBLIC
LIBRARY**

14 Ormond Street North

Registration is required for all programs

905-227-2581

www.thoroldpubliclibrary.ca

14 Ormond Street North, Thorold, ON L2V 1Y8



<https://mythorold.com/healthy-kids-community-garden>





<https://www.berkeleypubliclibrary.org/locations/tool-lending-library>

SHAPING LIVES 2018: Links to Homelessness Services



**Wednesday, October 10, 2018
10am – 2pm**

Centennial Hall, 2nd Floor, Newark Public Library
5 Washington Street, Newark, NJ 07102

More than 25 providers of health, nutrition, shelter, and other services will be on site.

Barbers and manicurists, too!

Free clothing, toiletries, snacks, information, haircuts, and more.

Audible will distribute free lunches.

Questions? 973-733-7779 or lkahn@npl.org

Sponsored by



<https://twitter.com/thhatanewark/status/1049778623241248769/photo/1>





Tudtad, hogy ingyenesen,
a Magyar Elektronikus Könyvtárban
20 000 dokumentumot érhetsz el
otthonról, a saját fotelodból?



Legyél te is könyvtártag!



könyvtarak.hu

Forrás: Magyar Elektronikus Könyvtár honlapja

<https://konyvtarak.hu/infografika/digitalis-gyujtemenyek-magyar-elektronikus-konyvtar>





100% Csak megtekintheti

7	Provider	Provider's Response to COVID-19	Added/Updated By	Date Added/Updated	Expanded Access Specifics
13	Elsevier	<p>Elsevier gives full access to its content on its COVID-19 Information Center for PubMed Central and other public health databases to accelerate fight against coronavirus</p> <p>Elsevier Textbooks freely available on multiple platforms. ScienceDirect Textbooks: The 256 textbooks currently on ScienceDirect will be automatically entitled to all active ScienceDirect customers (including those journals customers who do not currently have books) for a period of 90 days. Users accessing ScienceDirect through IP or remote access will be able to use these books while campuses are closed. Access the title list here (expected to be updated by end of day Wednesday, March 18).</p> <p>VitalSource and Elsevier Partner to Provide ebook Access to Students To assist students at disrupted semester-calendar schools who are losing access to course materials due to COVID-19 campus closures, VitalSource has been joined by publishers and partners to offer free access to ebooks to students whose classes have moved online from March 16 through May 25, 2020. Students will be able to access the expansive catalog of ebooks from participating publishers through the VitalSource Bookshelf app effective immediately.</p> <p>See https://www.elsevier.com/connect/coronavirus-initiatives for a complete & regularly updated list of all Elsevier coronavirus initiatives.</p>	<p>Sharla Lair LYRASIS</p> <p>Lene Ottesen UIT The Arctic University of Norway</p>	Sun 15 Mar 2020	Lookup Specifics
14	ProQuest	<p>Unlimited Access to Ebook Central Holdings - https://www.proquest.com/blog/pqblog/2020/Coronavirus-Impacted-Libraries-Get-Unlimited-Access-to-Ebook-Central.html Access to Ancestry Library Edition has been temporarily expanded to library cardholders working remotely, courtesy of ProQuest and its partner Ancestry. Remote access will be available until the end of April and will be re-evaluated monthly as needed.</p> <p>In order to provide for remote access, we need to verify you can support one of the following setups:</p> <ul style="list-style-type: none"> - The link we provide will be placed on a secure page (password or barcode protected) so it is not publicly available to non-patrons. - You have a proxy server such as EZproxy for remote access to databases. <p>NOTE: Because Ancestry library edition does not typically support remote access, ProQuest does not have the ability to authenticate via library card pattern or SIP2 authentication on our end.</p> <p>Due to Ancestry's restrictions, we are unfortunately unable to provide a username and password for patron use.</p>	<p>Sharla Lair LYRASIS ICOLC Complimentary Expanded Access submission form</p>	Mon 16 Mar 2020 Tue 7 Apr 2020	Lookup Specifics



Source Data

Data Digest



Feltárás

https://docs.google.com/spreadsheets/d/1pFSA-yEDixl5ZKtQmEUOuW_vdDFLdzDbhjP5Cjrkajo/edit#gid=0



IFLA STRATEGY 2019-2024



<https://www.ifla.org/node/92633>



Libraries as Portals (to opportunities)

Libraries as Partners (for other organisations)

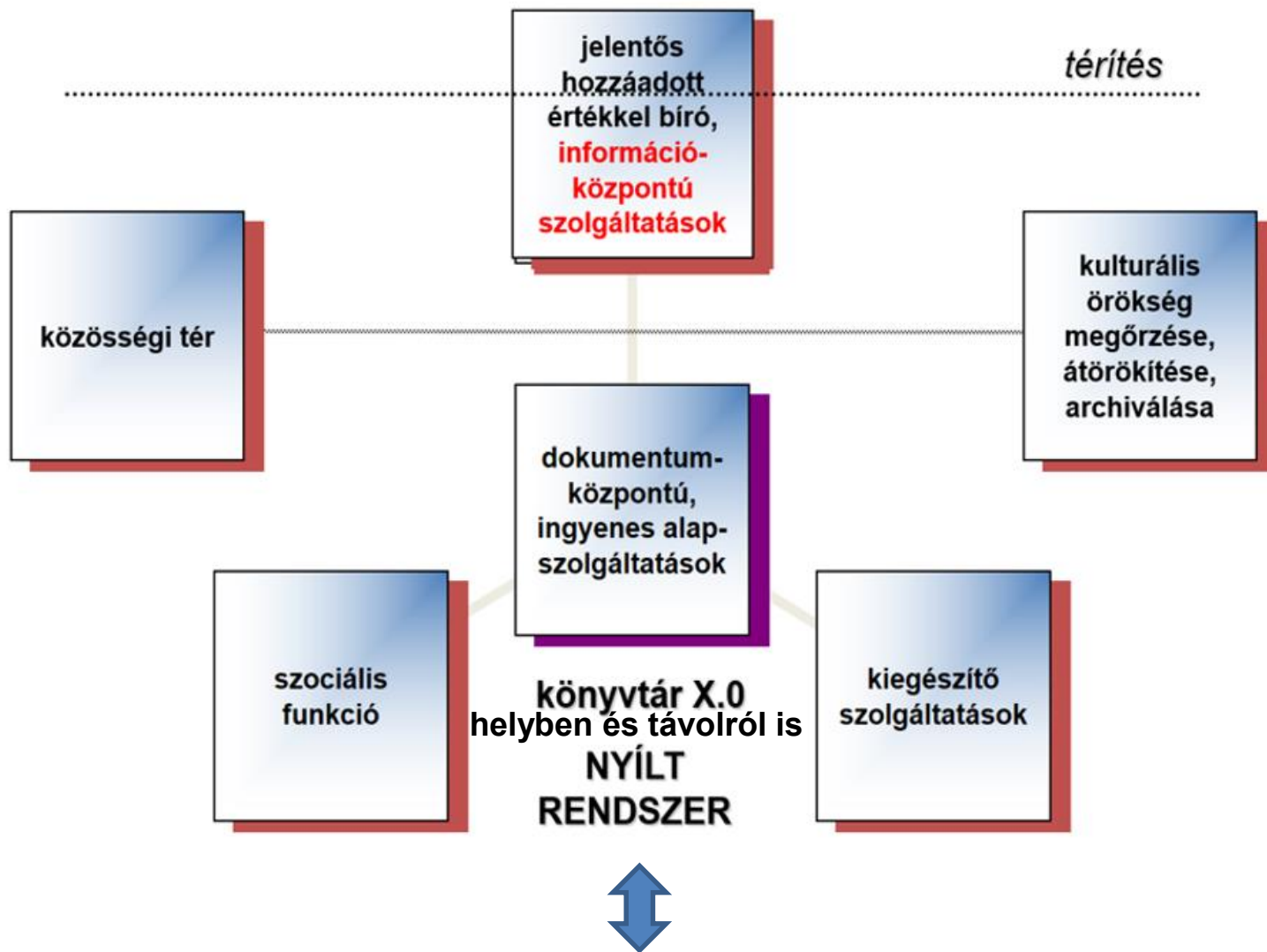
Libraries as Platforms (for users)

Photo: Ivana Bizanova, CC-BY 4.0:
<https://bit.ly/2J0cp7b>

<https://www.youtube.com/watch?v=ALKiTeBedOI>



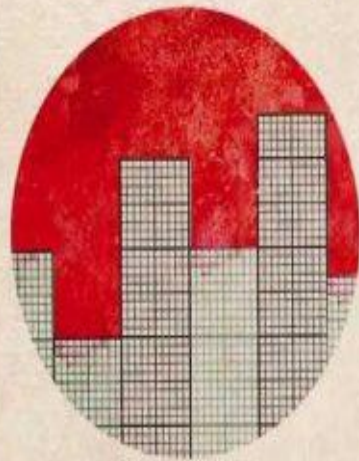
MULTIFUNKCIÓS (KÖZ)KÖNYVTÁRKÉP



fenntarthatóság (gazdaság, társadalom, környezet)



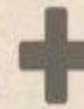
GREEN ECONOMY=



**LOW CARBON
GROWTH**



**RESOURCE
EFFICIENCY**



**SOCIAL
INCLUSIVITY**

=SUSTAINABLE DEVELOPMENT?

<https://giveme-5.org/the-economics-of-sustainable-development>





SUSTAINABLE DEVELOPMENT GOALS



This library supports the SDGs



ifla.org/libraries-development

#Lib4Dev

#DA2I

#GlobalGoals

IFLA IAP
INTERNATIONAL ADVOCACY
PROGRAMME



https://ec.europa.eu/eurostat/statistics-explained/index.php?title=SDG_8_-_Decent_work_and_economic_growth&oldid=365232



Data

Reader's Guide

Human Development Index (HDI)

The 2020 Global Multidimensional Poverty Index (MPI)

Gender Social Norms Index (GSNI)

Global Preparedness and Vulnerability Dashboards

Assessing the Crisis, Envisioning the Recovery

Frequently Asked Questions (FAQs)

Calculating the Indices

2019 HDR Technical Notes

2019 Statistical References

Understanding the data

*Developing regions**Principles of international statistics**Sources of data used*

Data Application Programming Interface (API)

Download 2019 Human Development Data All Tables and Dashboards

Statistical Data Tables 7-15

Table 1: Human Development Index and its components

Table 2: Trends in the Human Development Index, 1990-2018

Human Development Data (1990-2018)

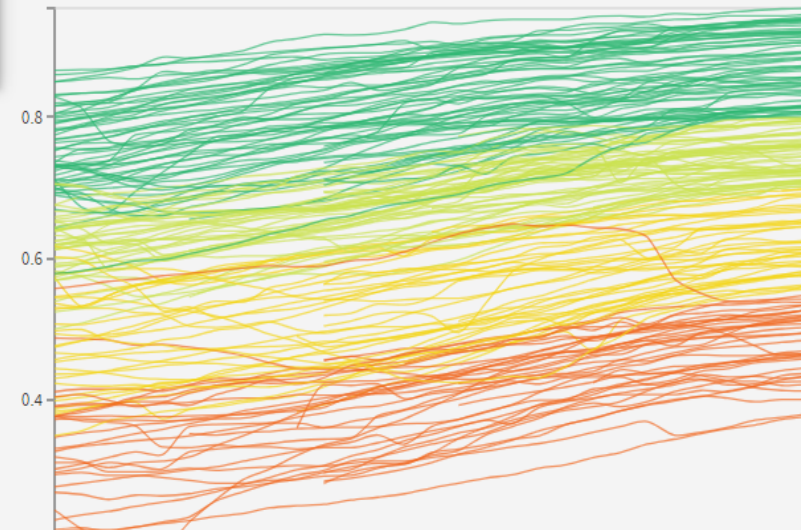
Select data by dimension, indicator, year and/or country to see a dynamic interactive visualization of the data (represented as line for trends, or bar for single years)

Dimension:

- Select-
- Select-
- Human Development Index (HDI)
- Demography
- Education
- Environmental sustainability
- Gender
- Health
- Human Security
- Income/composition of resources
- Inequality
- Mobility and communication
- Socio-economic sustainability
- Trade and financial flows
- Work, employment and vulnerability

- Guyana
- Haiti
- Honduras
- Hong Kong, China (SAR)
- Hungary
- Iceland
- India
- Indonesia
- Iran (Islamic Republic of)
- Iraq
- Ireland
- Israel
- Italy
- Jamaica
- Japan
- Jordan
- Kazakhstan
- Kenya
- Kiribati
- Korea (Republic of)
- Kuwait

Human Development Index (HDI)


<http://hdr.undp.org/en/data>

The Digital Economy and Society Index (DESI)

DESI 2020



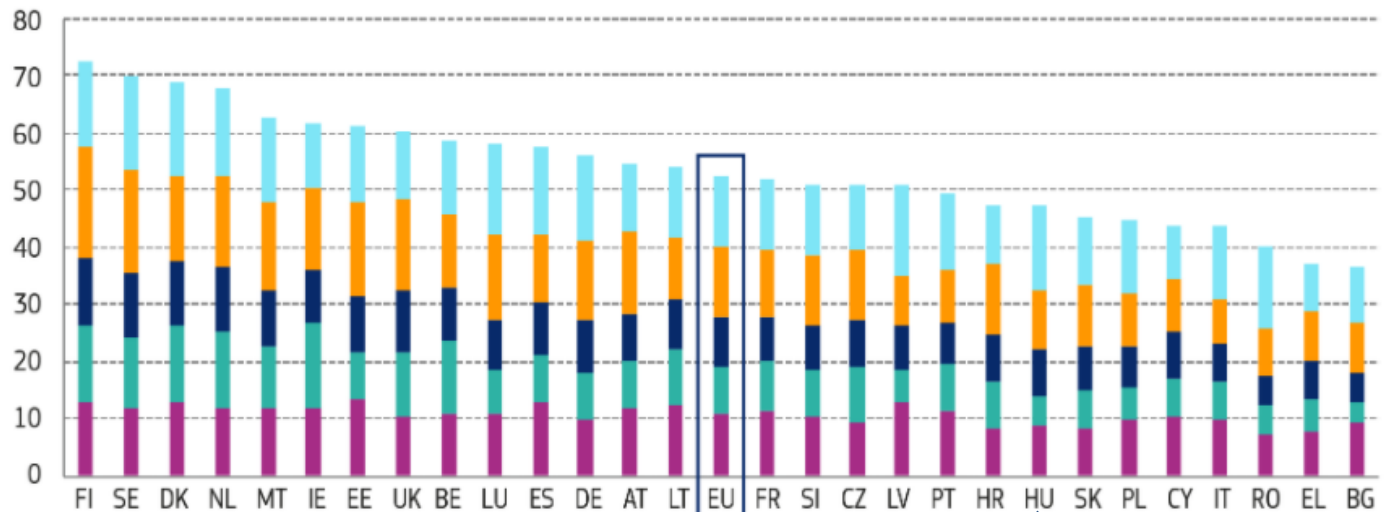

CONNECTIVITY


HUMAN CAPITAL


USE OF INTERNET SERVICES


INTEGRATION OF DIGITAL TECHNOLOGY


DIGITAL PUBLIC SERVICES



<https://ec.europa.eu/digital-single-market/en/digital-economy-and-society-index-desi>



Oktatás és képzés

Kezdőlap Oktatás az EU-ban Szakpolitikák Forrás- és eszköztár Hírek Események

Oktatási és Képzési Figyelő

A Figyelő a Bizottság legfontosabb, évente megjelenő kiadványa az oktatás és képzés témájában.

https://ec.europa.eu/education/policy/strategic-framework/et-monitor_hu



KEY COMPETENCES FOR LIFELONG LEARNING

#EUkeycompetences
#EuropeanEducationArea
#lifelonglearning

Education and Training

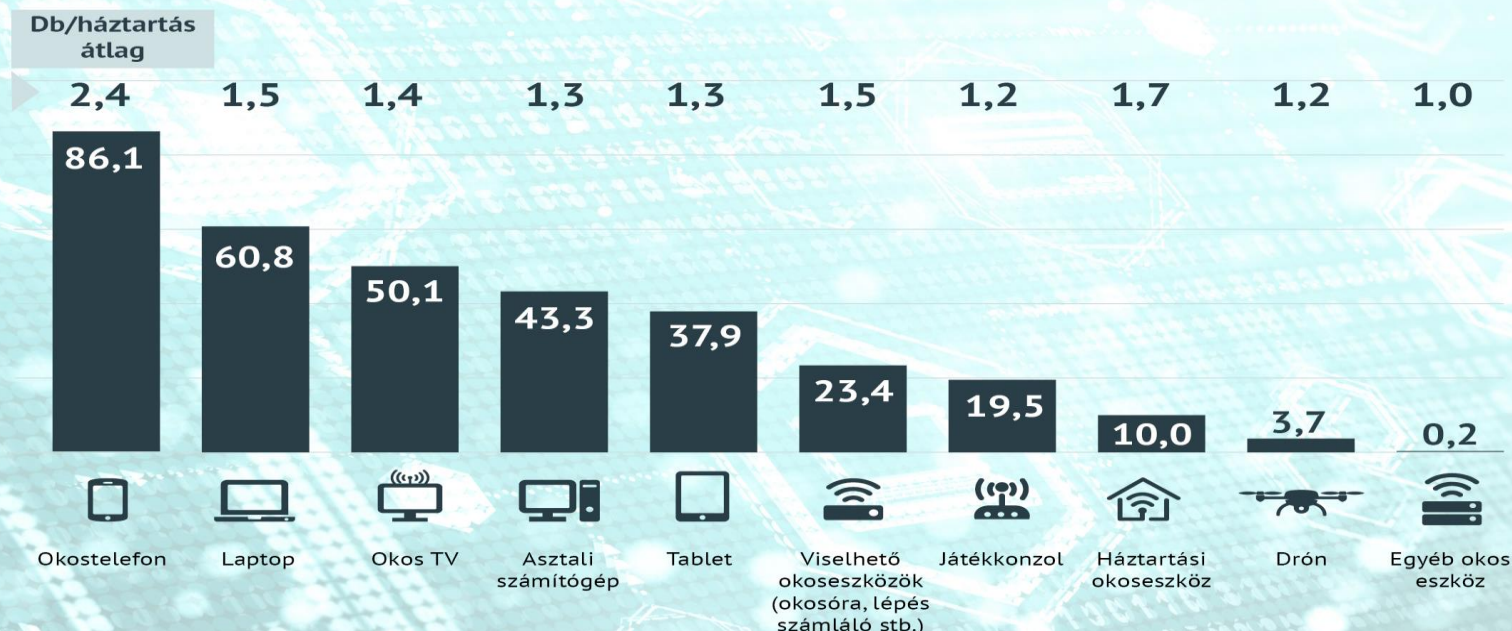
<https://op.europa.eu/hu/publication-detail/-/publication/297a33c8-a1f3-11e9-9d01-01aa75ed71a1>



A koronavírus hatása az internethasználatra és a digitális szolgáltatásokra

Digitális eszköz-ellátottság

Az alábbiak közül milyen eszközökkel rendelkezik Ön, illetve a háztartás, amelyben Ön él?(%)

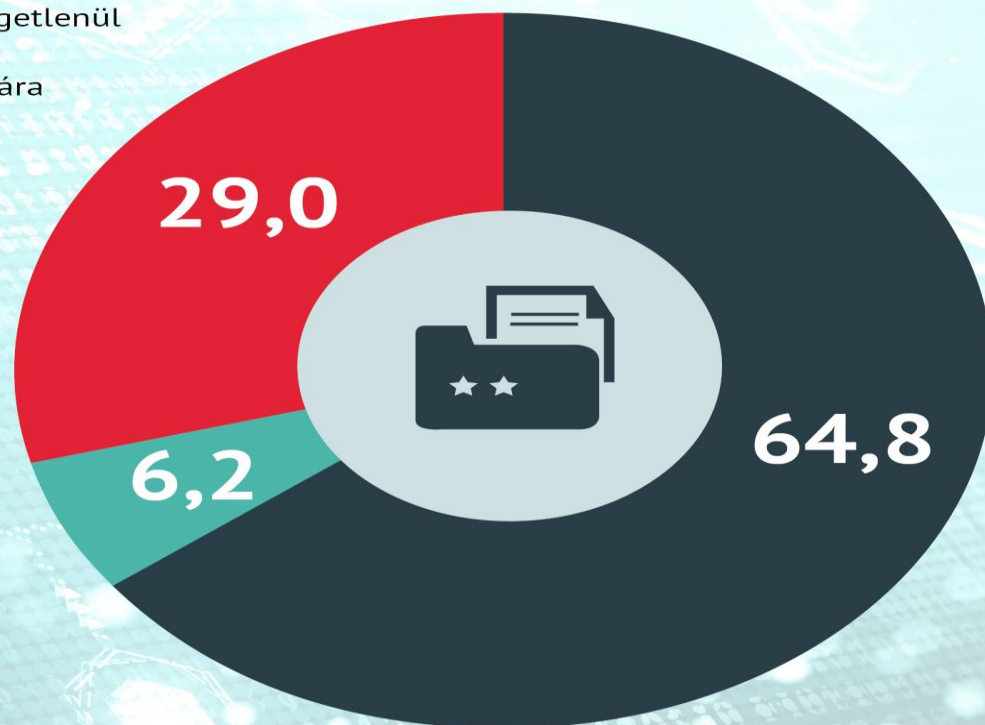


A koronavírus hatása az internethasználatra és a digitális szolgáltatásokra

Elektronikus közigazgatási szolgáltatások igénybevétele

Szokott-e Ön elektronikus ügyintézési szolgáltatásokat igénybe venni?
(pl. adóbevallás, e-recept, EBEV szolgáltatások, járműszolgáltatási platform, stb.)

- Igen, a Covid-19 járványtól függetlenül
- Igen, a COVID-19 járvány hatására
- Nem
- Nem tudja/ Nem válaszol



KAPCSOLÓDÁSI PONTOK

Nem a dokumentum hordozója és formátuma lényeges

A könyvtár nem csak a könyvek tára

Társadalmi hasznosság

Küldetésünk sokszínű – tipikus vagy atipikus – arca



„Kultúrafogyasztási verseny”

Tartalom- melletti használóközpontúság
(vonzó környezet, élmény, esélyegyenlőség)

Nem formális oktatás és távhasználat jelentősége (tapasztalata)



„A digitális készségek és azok alkalmazásánál is szignifikáns összefüggést találtak a kutatók, mivel aki magasabb pontot ért el a pénzügyi válaszadásnál az **többnyire digitális csatornák igénybevételével hozza meg pénzügyi döntéseit.**”
(OECD, 2020 idézi MNB, 2020)



PÉNZÜGYI KULTÚRA

financial literacy

pénzügyi kultúra, pénzügyi tudatosság



IN
FE

INTERNATIONAL
NETWORK
on
FINANCIAL
EDUCATION



financial wellbeing

pénzügyi jólét



„A pénzügyi ismeretek és készségek olyan szintje, amelynek segítségével az egyének képesek a tudatos és körültekintő döntéseikhez szükséges alapvető pénzügyi információkat azonosítani, majd azok megszerzése után azokat értelmezni, és ez alapján döntést hozni, felmérve döntésük lehetséges jövőbeni pénzügyi, illetve egyéb következményeit.”
(MNB, 2008)

1. Pénzügyi **ismeretek**
2. Pénzügyi **szemlélet** (ismeretek alkalmazási képessége)
3. Pénzügyi **hozzaállás**, magatartás, attitűd

Cél: **felelős pénzügyi döntések (szemléletmód)**

Ráépül: **vállalkozásfejlesztés (és a képzők képzése)**



NEMZETI STRATÉGIA

„Magyarországon a lakosság pénzügyi ismereteinek szintje elmarad a kívánatostól.”
(ÁSZ, 2016)



1919/2017. Korm. határozat

„Miközben a pénzügyi ismeretek tekintetében Magyarország lakosság a más országokhoz képest nincs komoly lemaradásban, addig a magyar felnőtt lakosság pénzügyekhez való hozzáállása és tényleges magatartása (pénzügyi döntései) szempontjából továbbra is alul teljesít. Ez egyértelműen arra utal, hogy változatlanul **a meglévő tudás gyakorlati alkalmazása a leginkább fejlesztendő terület.**”
(MNB, 2020)

Mindennek van közvetlen vagy közvetett pénzügyi vonzata, szinte minden korosztály akár naponta több pénzügyi döntés meghozatalára is kényszerül, így a pénzügyi ismeretek gyakorlati alkalmazása alapvető jelentőséggel bír a társadalom számára a mindennapi pénzügyi jólét elérése érdekében.



DSS - Magyarország Digitális Startup Stratégiája

<https://digitalisjoletprogram.hu/hu/tartalom/dss-magyarorszag-digitalis-startup-strategiaja>



Emelkedj ki a tömegből!

Szeptemberben startol a Hungarian Startup University Program

[BEJELENTKEZÉS](#)

<https://hsup.nkfi.gov.hu>



PROGRAMOK



Esélyt a jövő generációjának!



PÉNZIRÁNYTŰ



GLOBÁLIS TRENDEK



- mobility and transportation
- colocation
- making access easier
- artificial intelligence



<http://www.ala.org/news/state-americas-libraries-report-2020>



BUILDING DIGITAL SKILLS AT LIBRARIES

Supporting Economic Opportunity Across Michigan and the Nation

As technology further shifts the economic landscape, libraries prepare American jobseekers to enter the workforce, to reskill to meet new requirements, and to succeed as business owners.

Public libraries in Michigan and nearly 17,000 strong across the country: (1) help people secure employment through job search, resume writing, and interview training, (2) provide internet access and digital skills programs that encourage use of emerging technologies and empower entrepreneurship, (3) collaborate with other community stakeholders to identify workforce challenges and build vibrant local economies.

With many communities hard hit by the COVID-19 pandemic and facing a severe economic downturn, libraries are a critical part of the economic safety net, now more than ever.

Digital skills training for jobseekers

Negaunee Public Library provides services in Michigan's rural Upper Peninsula, a region that struggles with both a reliable job market and internet access. Negaunee has been hit particularly hard by the sharp decline in a once booming mining industry. As the local population ages, they struggle to find

jobs that do not require technical skills and basic computer literacy—jobs the community used to be able to count on in mining.

To address this Negaunee Public Library partnered with faculty from Michigan Technological University to train local youth to help others gain digital skills using the BASIC: Building Adult Skills in Computing program.

TAKEAWAYS for local, state and national public officials, and potential partners



- Libraries in Michigan and nationally support jobseekers, entrepreneurs, and local businesses.
- Libraries are well-placed to offer digital skills training and economic empowerment programs to all Americans, including those with few alternatives or resources.
- Libraries are cost-effective and efficient partners that should be included in the development and implementation of workforce and economic development initiatives.

http://www.ala.org/pla/sites/ala.org.pla/files/content/initiatives/librarieslead/Libraries_Lead_MI.pdf



About Grow with Google

Launched in 2017, Grow with Google is an initiative to help create economic opportunities for all Americans and draws on a 20-year history of building products, platforms, and services that help people and businesses grow. Grow with Google aims to help everyone across America—those who make up the workforce of today and the students who will drive the workforce of tomorrow—access the best of Google's training and tools to grow their skills, careers, and businesses.

- **Job seekers** can grow their skills to find new jobs and advance their careers.
- **Small business owners** can build their online presence and find new customers.
- **Startups** can learn how to get their ideas the exposure they need to succeed.
- **Students and teachers** can learn how to put the latest technology to work inside and outside of the classroom.

Libraries and other nonprofit organizations can access free curriculum and outreach tools through the **Grow with Google Partner Program**.

In partnership with
Grow with Google



<http://www.ala.org/pla/initiatives/google>





DID YOU KNOW?

There is a positive correlation between learners' attending schools with **full-time, state-certified school librarians** and higher scores on standardized reading tests.

THE STATE OF
**AMERICA'S
LIBRARIES**
2020 A report from the
American Library Association

<http://www.ala.org/news/state-americas-libraries-report-2020/promotional-tools>

DID YOU KNOW?

In low-income households,

29% do not have a

smartphone, **46%** do

not have a computer,

64% do not have a tablet.



THE STATE OF
**AMERICA'S
LIBRARIES**

2020 A report from the
American Library Association

<http://www.ala.org/news/state-americas-libraries-report-2020/promotional-tools>

EÖTVÖS LORÁND TUDOMÁNYEGYETEM — EÖTVÖS LORÁND UNIVERSITY



Financial Literacy in Public Libraries: A Guide for Building Collections: Introduction

Search this Guide Search

This guide was created by the ALA Office of Research & Evaluation, and funded by the FINRA Investor Education Foundation. [New books added 1/30/2020]

[Introduction](#) [Part I](#) [Part II](#) [Magazines and Journals](#) [Professional Development](#) [Acknowledgements](#)

Definition of Personal Finance Capability

"Financial capability is the capacity, based on knowledge, skills, and access, to manage financial resources prudently and effectively. Efforts to improve financial capability, which should be based on evidence of effectiveness, empower individuals to make informed choices, plan and set goals, avoid pitfalls, know where to seek help, and take other actions to better their present and long-term financial well-being"[1]

[1] Executive order--establishing the president's advisory council on financial capability for Young Americans. (2013, June 25). Retrieved August 8, 2016, from <https://www.whitehouse.gov/the-press-office/2013/06/25/executive-order-establishing-presidents-advisory-council-financial-capab>.

Scope

The following personal finance subject areas are included in this guide:

- Banking
- Budgeting
- Consumer Protection and Fraud Prevention
- Credit and Debt
- Estate Planning
- Family Finance
- Financial Literacy for Children
- Financing College
- General Personal Financial Management
- Identity Theft

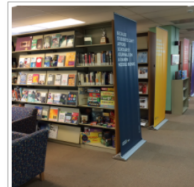
Selection Criteria

This guide lists materials and resources about personal finance suitable for public libraries. The guide helps to address gaps within the personal finance collections of public libraries and, ultimately, enhance financial capability in the community.

The guide offers two levels of collection development: the essential collection for libraries seeking to provide patrons with a solid knowledge base for making sound financial decisions, and the in-depth collection for libraries serving communities that have demonstrated greater demand and interest in personal finance topics. The in-depth collection encompasses the essential collection in its entirety:

The In-Depth Collection

LibGuide Editor, Financial Literacy in Public Libraries



ALA Library



My Account ALA Contact

[About RUSA](#) [Member Center](#) [Sections & Interest Groups](#) [Conferences & Online Learning](#) [Publications, C](#)

ALA > RUSA > Interest Groups

Sections & Interest Groups

- [Business Reference And Services Section \(BRASS\)](#)
- [Collection Development and Evaluation Section \(CODES\)](#)
- [Emerging Technologies Section \(ETS\)](#)
- [History Section \(HS\)](#)
- [Reference Services Section \(RSS\)](#)
- [Sharing and Transforming Access to Resources Section \(STARS\)](#)

Interest Groups

Interest Groups

Federal and Armed Forces Libraries

Provides a forum for discussion of interests and networking for the...
Michael Steinmacher, Chair.

Financial Literacy Interest Group

Many libraries of all types are involved or want to be involved in providing financial literacy programming, financial reference assistance, personal finance collections, and other library services and resources that support their users' information needs for financial decision-making. This RUSA interest group is focused on sharing ideas and building a community around those already engaged in or interested in exploring the topic of financial literacy and libraries.

Emily Moss, Chair.

First Year Experience

The purpose of this IG is to share ideas and develop new connections for future collegiality and support. Topics for discussions include but are not limited to retention improvements, introduction to higher education research skills development, outreach, first

FINANCIAL LITERACY

EDUCATION IN LIBRARIES:

Guidelines and Best Practices for Service



KÖNYVTÁRI NAGYPROJEKTEK (USA)

**MONEY
SMART
WEEK®**



investing
@your library®

A partnership between American Library Association
and FINRA Investor Education Foundation

Explore, Learn, Succeed!



**NOW AT OUR
LIBRARY!**

**THINKING
MONEY**

FOR

kids



National Programs & Competitions

Expand your influence with the local kindergarten to college crowd during Money Smart Week with one of our fun and educational programs and competitions. Many now available on a national scale, these tried-and-tested programs are an easy way to engage students of all ages in financial education. All the materials you need are here and free of cost. Enjoy!

Note: the categorization of programs based on age group (seen below) is merely a recommendation, not a requirement.

FOR ELEMENTARY STUDENTS

Money Smart Week Kids Read



Money Smart Piggy Bank Challenge



FOR MIDDLE SCHOOL STUDENTS

Money Smart Kid Competitions



Money Smart Kid Market



<https://communities.moneysmartweek.org/national-programs-and-competitions>



Reliable Content

Learn about sources of unbiased financial information and get expert guidance on developing a financial literacy program.

Trusted Resources

Collection Management



News: See [FINRA tips](#) and [CFPB guidance](#) on financial considerations related to the coronavirus.

Smart investing@your library® is sponsored by a partnership between ALA and the FINRA Foundation.



<https://smartinvesting.ala.org/reliable-content-2>





<https://www.arkansasonline.com/news/2019/may/10/investing-in-the-kids-of-the-community-/?features>

Driving economic growth

Helped to create **12,288** new businesses (47% in the Northern Powerhouse)

and **7,843** additional jobs

£78m GVA* created
*Gross Value Added

A payback of **£6.95** for every £1 of public money spent



- City wide reach
- County wide reach
- Pilot Centre



Supporting diverse entrepreneurs



Of those who started a new business:

55% were women

29% were aged 35 and under

31% were black, Asian and minority ethnic

22% were from the most deprived areas

17% were disabled

Capitalising on existing assets

Delivered via the public library network



Source: ERS Research & Consultancy, based on a survey of 1,855 respondents conducted in March 2019



INNOVATING FOR GROWTH: SCALE-UPS AND START-UPS

Economic Impact Analysis
January 2016 – December 2019



**The Scale-up and Start-up programmes have created
a symbiotic network of 2,000+ businesses**

SCALE-UP PROGRAMME

- Businesses with a £500K average turnover
- Three month support programme
- Seven modules based on the Business Model Canvas

We found the Innovating for Growth programme incredibly helpful and got something useful out of every session. We now feel we have the tools and confidence to grow our business and take it to the next level.



IMPROVED BUSINESS PRACTICES

- Created a growth strategy 75%
- Improved branding of business 75%
- Identified new target markets 63%
- Launched new products and services 60%

HIGH LEVELS OF INCLUSION

- Female-led businesses 45%
- BAME-led businesses 39%

Achieved greater economic impact at good value for money

A payback of £4.09 for every £1 of public spent

Businesses
Assisted
249

Jobs
created*
432

GVA
created*
£45.6m

Turnover
Increased*
£118m

* Gross improvements in businesses estimated for three years of benefits following support, Source: ERS, 2020

<https://www.bl.uk/business-and-ip-centre/about>



Case studies

Imran Merza and Taz Basunia, Jealous Sweets



Published date: 3 September 2015

I was just fascinated by how much information was here and it was all free

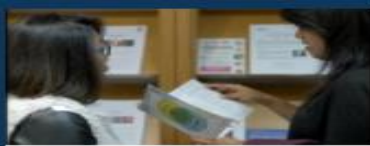


Find out how Imran Merza and Taz Basunia, Jealous Sweets, used the Business & IP Centre to start their business

Key points

- Imran Merza and Taz Basunia spotted a gap in the market for a new luxury brand and founded Jealous, a premium confectionery company aimed at grown-ups as opposed to children.
- Their mission to bring credibility back to candy started in the Centre where they were able to freely access reports on their market, gain advice on how to protect their brand and meet other aspiring entrepreneurs.
- Their products are now on the shelves of Selfridges, Harvey Nichols, Harrods and Le Bon Marche in Paris.

<https://www.bl.uk/case-studies/imran-merza-and-taz-basunia-jealous-sweets>



Articles

Read our articles for top tips and advice on starting and growing your business and protecting your intellectual property



Information clinics

Our staff provide free hour-long advice sessions to talk through your ideas in confidence, helping you to develop your business ideas and business plan



Mentoring

Be mentored by a successful entrepreneur from our Innovating for Growth: Scale-Ups programme



Innovating for Growth: Scale-ups

Are you based in London? Our free programme can help you prepare for more changes in the midterm, capture opportunities, be resilient and adapt with over £10,000 worth of bespoke support.

Upcoming workshops & events

All business events ▶



WEBINAR FREE

Innovating for Growth webinar: Introduction to social media for small business

Mon 23 Nov 2020
Covering blogs, Twitter, LinkedIn, Facebook and more, this webinar will teach you the basics about the different types of social media and how to use them effectively for your business.



Reset. Restart

Thu 1 Oct 2020 Wed 31 Mar 2021
We know this is a difficult time for small businesses and business owners. That's why we've developed a dedicated programme to support SMEs across the country, all of which can be accessed remotely, wherever you are.



WORKSHOP FREE

Marketing Masterclass - Start-ups in London Libraries

Thu 12 Nov Mon 7 Dec 2020
Join our Marketing Masterclass to discover how to determine and reach customers for your new business venture.



WEBINAR FREE

What next for my business idea? (Online) - Start-ups in London Libraries

Tue 17 Nov Tue 8 Dec 2020
Find out how the Start-ups in London Libraries programme can help you achieve business success.

Case studies

More Case studies ▶



‘...I was just fascinated by how much information was here and it was



‘...One of the most invaluable things about coming to the Centre is networking



‘...The Centre is helping us check we aren't infringing on anyone else's



‘...If I hadn't have gone to the intellectual property course I wouldn't



<https://www.bl.uk/business-and-ip-centre/grow-your-business>

EÖTVÖS LORÁND TUDOMÁNYEGYETEM — EÖTVÖS LORÁND UNIVERSITY

NYPL



NYPL



The New York Public Library now offers [grab-and-go](#) service at 50 locations as part of our [gradual reopening](#).

Please note: All locations will be open 10 AM–2 PM on Wednesday, November 25. NYPL will be closed on Thursday, November 26 in observance of Thanksgiving.



Home / Locations / Stavros Niarchos Foundation Library (SNFL)



Business Center

Stavros Niarchos Foundation Library (SNFL)

STAVROS NIARCHOS FOUNDATION LIBRARY

Stavros Niarchos Foundation Library (SNFL)
455 Fifth Avenue
Fifth Floor
New York, NY 10016

[Directions](#)

Fully Accessible

Closed today

Business Center

Regular Hours **Upcoming Hours**

Day	Date	Hours
Monday	11/23	CLOSED
Tuesday	11/24	CLOSED
Wednesday	11/25	CLOSED
Thursday	11/26	CLOSED
Friday	11/27	CLOSED
Saturday	11/28	CLOSED
Sunday	11/29	CLOSED

2020 Holiday Closings

[Give Now](#)

As of Monday, November 16, the Business Center at the Stavros Niarchos Foundation Library (SNFL) is temporarily suspending onsite appointments as part of our efforts to limit the spread of COVID-19. Read more about NYPL's [gradual reopening](#). There are many ways to access our [virtual career services](#) at this time.

When the Stavros Niarchos Foundation Library (SNFL) opens in 2021, the world-class Business Center will feature electronic resources, comprehensive print materials, and in-person help for patrons interested in:

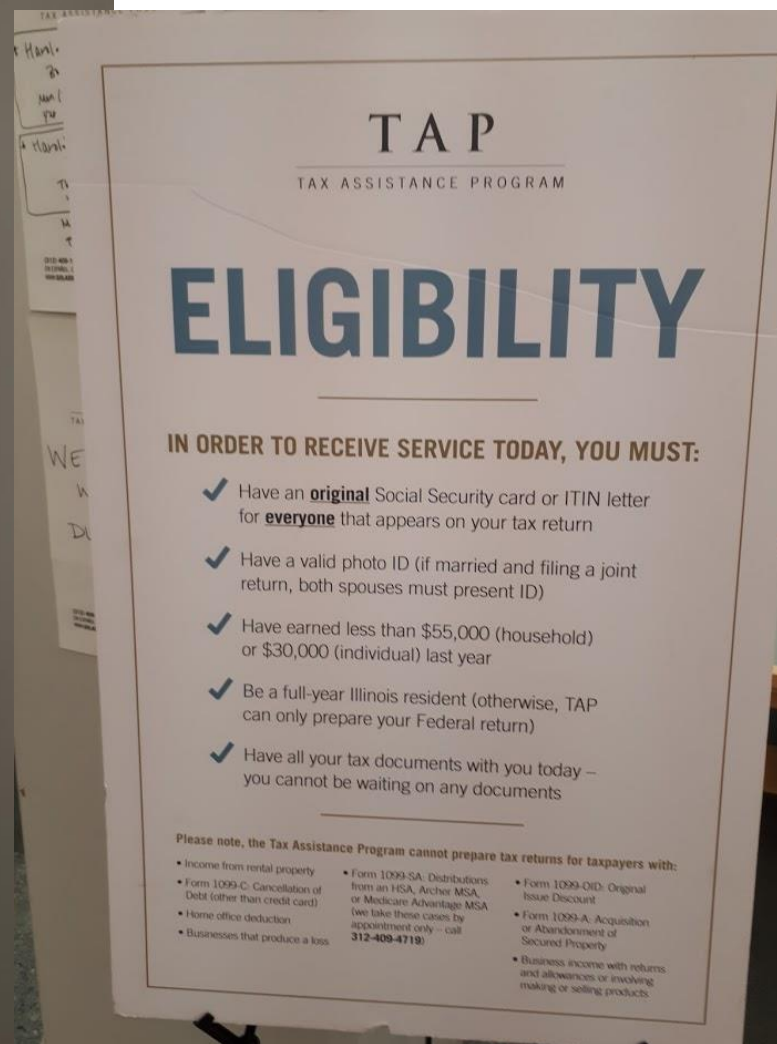
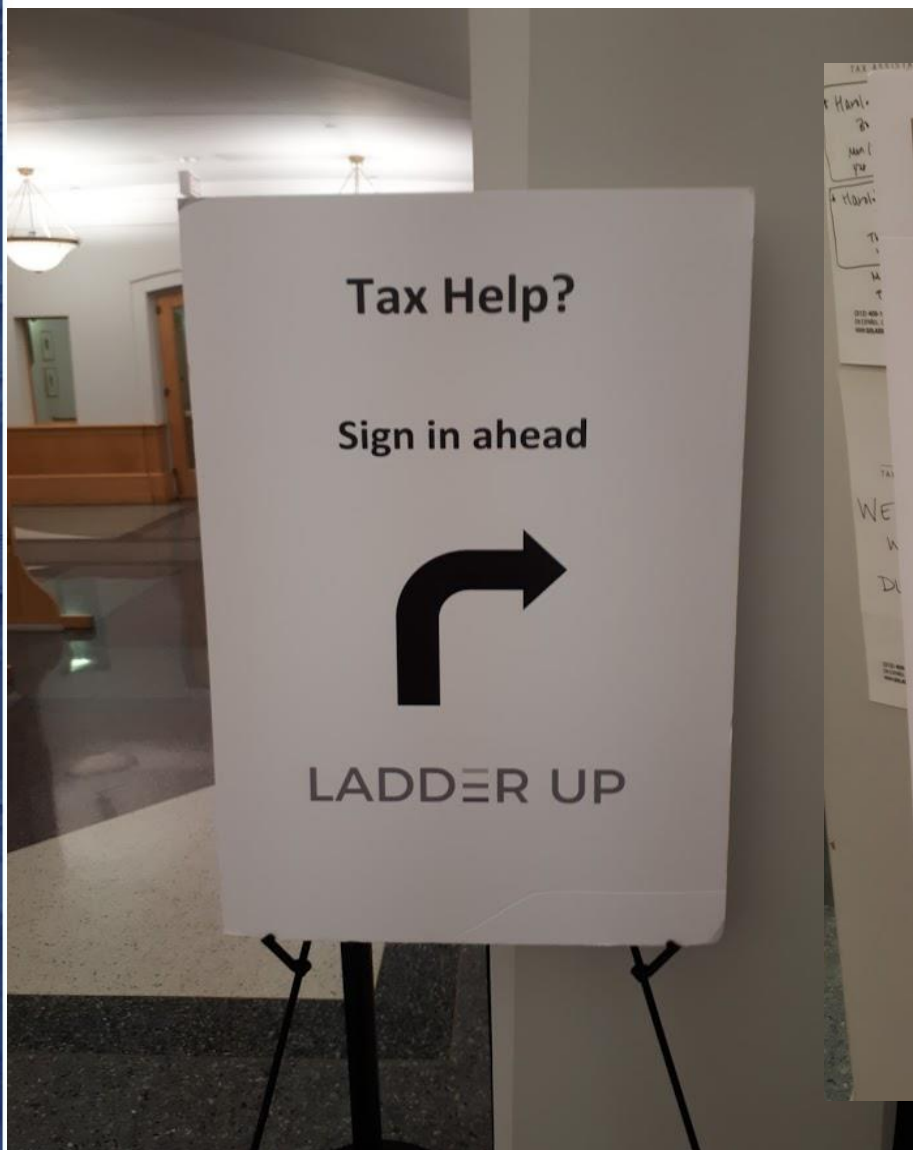
- » Personal finance and investing
- » Small business resources
- » Business and financial research
- » Career services

Please note that as of July 13 only a portion of SNFL's first floor is open to the public for limited service as part of the Library's [gradual reopening plan](#). The renovated library's full eight floors of services and amenities are expected to open in the fall. Discover our wide array of free online offerings below.

Events [See All](#)

Business Librarians - Video Consultation Monday, November 23 12 PM	Financial Counseling Monday, November 23 5 PM	How to Write a Winning Bio for LinkedIn & Other Business Purposes Monday, November 23 6 PM
Financial Counseling Tuesday, November 24 9 AM	Career and Resilience Coaching	Business Librarians - Video Consultation

<https://www.nypl.org/locations/snfl/business>



Arts

Biography

Books & Reading

Business & Money

Community Resources

Education

Genealogy

Government, Law & Politics

Health & Medicine

History & Social Science

Language Learning

Literature

Music

Business & Money

Business & Money

Brainfuse: Job Seekers and Adult Learners »

- Get personal feedback on your resume within 24 hours from an online writing coach.
- Get help with Microsoft Excel, PowerPoint and Word, including resume templates.
- Prep for the high school equivalency exam and the U.S. citizenship test.

[View available apps](#)

ChiBizHub »

ChiBizHub connects new and existing Chicago businesses to business resource providers.

Consumer Reports »

Recent Blog Posts

5 Articles: Comeback Stories That Comfort, Inspire »

Worried About Money? 5 Personal Finance Resources »

5 Articles: Marijuana Business and Politics in Illinois »

Green Business in Chicago: 5 Articles for Small Business Week »

Mind the Gap: 5 Articles on Gender-Based Pay Equity »

Chat Is Offline

Chat is available 11 a.m. to 4 p.m. Monday through Friday

[Email us your question.](#)

<https://www.chipublib.org/resources/business-money>



hive @ central
Phoenix Public Library

This Month's Programs:

FEBRUARY 2019

Mentoring
Ask inside hive @ central for available times and how to register for a free session.
Free!
SCORE
Volunteer business mentors providing free answers to your business questions.
Startup Mentor Network
Meet with a professional from the Community & Economic Development Department of Phoenix.
Nonprofit Mentoring - Feb 15
One-on-One Mentoring sessions are available for those looking to improve the performance of their nonprofit or would like to start one.

SCORE
SCORE: The ABCs of Starting a New Business
Saturday, Feb 2
10 a.m. - 1 p.m.

IRS
IRS Financial & Tax Series: Federal Taxes and Your Business
Sunday, Feb 10
2 - 3 p.m.

Nonprofit Navigator: So You Want To Start A Nonprofit
Wednesday, Feb 6
12 - 1 p.m.

Grant Writing 101
Friday, Feb 1 & 15
12 - 2 p.m.

Business Law Series: Business Entities & Formation for Entrepreneurs
Wednesday, Feb 27
6 - 7 p.m.





Filter Events by

One on One Remote Mentoring with the City of Phoenix Community and Economic Development Department

Monday, November 23, 2020 — 8:00 AM - 5:00 PM

Online Programming

Obtain answers to questions involving the City of Phoenix from a member of the City of Phoenix Community and Economic Development Department. Answers provided will help start up entrepreneurs navigate City processes , understand and utilize available City services, connect City/Regional/State startup resources, as well as other questions pertaining to City licensing, procurement or policies.

By Appointment Only. Monday through Friday, 8am-5pm...

[Print](#) [Add to Calendar](#) [Subscribe](#) [Share](#)

[VIEW MORE](#)

Mentoring with SCORE Greater Phoenix

Monday, November 23, 2020 — 10:00 AM - 12:00 PM

Online Programming

SCORE provides free and confidential business advice to meet the needs of your small business and your personal objectives, in addition to offering information on various Small Business Administration programs. SCORE mentors with decades of business experience are available for one-on-one remote mentoring sessions via phone, email, or Zoom, on Wednesdays, 10 AM to noon, and 1 to 3 PM. Schedule your appointment by visiting GreaterPhoenix.SCORE.org.

Asesoramiento también disponible en Español...

<https://phoenixpubliclibrary.evanced.info/signup/list?df=list&nd=120&et=21&kw=hiveatcentral>



KÜLSŐ PARTNERSÉG



J.P.Morgan

stb. stb. stb.



LIS SZAKIRODALOM

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Journal of Business & Finance Librarianship

Submit an article

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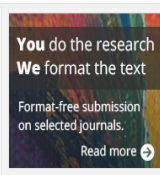
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Journal of Business & Finance Librarianship, Volume 20, Issue 1-2 (2015)

Financial Literacy

Introduction

Introduction
Libraries and Financial Literacy Programs >

Cathy F. Bowen & Daad A. Rizk

Pages: 1-6

Published online: 14 Apr 2015

First Page Preview | Full Text | References | PDF (51 KB)

260
Views

2
CrossRef citations

3
Altmetric

Articles

Article
A Systematic Review of *Financial Literacy* as a Termed Concept: More Questions Than Answers >

Ashley E. Faulkner

Pages: 7-26

Published online: 14 Apr 2015

Abstract | Full Text | References | PDF (104 KB)

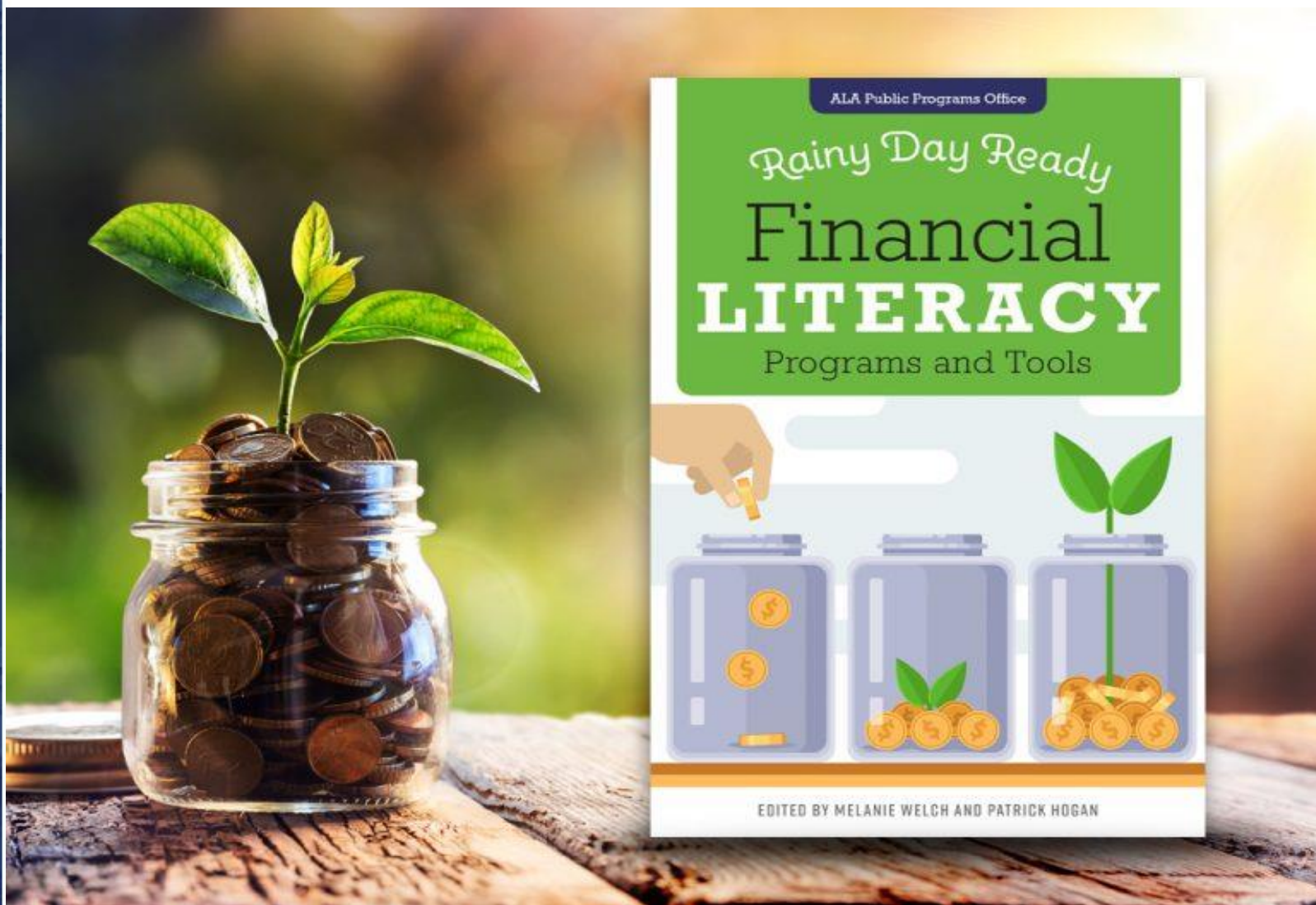
661
Views

5
CrossRef citations

0
Altmetric



16 MODELLPROGRAM



<https://programminglibrarian.org/articles/rainy-day-ready-interview-melanie-welch-about-financial-literacy-programs-and-tools>



KÖNYVTÁRAK GAZDÁLKODÁSA

Elsősorban a **vezetői** szintű **napi feladatok** között hangsúlyosak a pénzügyek

„Ha igazán hatékonyan szeretnének működni a könyvtárak, nem tehetik az üzleti szektor kizárásával.”

Markója Szilárd

„Négyes osztályzatot sem ért el a szakma pénzügyi jártasságból, marketing ismeretekből, vezetési ismeretekből és idegen nyelvekből.”

Tóth Máté: A hazai felnőtt lakosság olvasási és könyvtárhasználati szokásai 2019-ben. Az én könyvtáram

Képzések, továbbképzések

Könyvtári vezetési ismeretek, Könyvtári Intézet

Business Information Courses in LIS Programs
ALA RUSA BRASS *Business Reference 101 (BizRef 101)*



EGYETEMI KÖNYVTÁROSKÉPZÉS

Múlt, jelen, jövő



ELTE BTK, jelenlegi helyzetkép:

Informatikus könyvtáros BA
(KKK szakmai jellemző: menedzsment ismeretek; 5-20 kredit)
információ- és tudásmenedzsment specializáció

- **Gazdasági, vállalkozói, jogi alapismeretek**
- **Üzleti információ 1-2.**
- **Üzleti kommunikáció**
- **Gazdasági szakirodalmi információ**
- **Üzleti levelezés, helyesírás**

Könyvtártudomány MA
(KKK szakmai jellemző: gazdasági és vezetési ismeretek,
szervezetfejlesztés; 5-15 kredit)

- **Gazdasági ismeretek**
- **Piacgazdaság és könyvtárügy az információs társadalomban**
- **Üzleti információ és pénzügyi kultúra**



KUTATÁSI FELADAT

Könyvtárak és a pénzügyi kultúra

– gazdasági fenntarthatóságot elősegítő,
vállalkozásfejlesztő (pl. start-up) –

innovációs modell kidolgozása

Az előadás az MTA Bolyai János Kutatási Ösztöndíj
és
az Innovációs és Technológiai Minisztérium ÚNKP-20-5 kódszámú
Új Nemzeti Kiválóság Programjának
a Nemzeti Kutatási, Fejlesztési és Innovációs Alapból finanszírozott
szakmai támogatásával készült.



NEMZETI KUTATÁSI, FEJLESZTÉSI
ÉS INNOVÁCIÓS HIVATAL

UNKP
Új Nemzeti
Kiválóság Program



BOLDOG SZÜLETÉSNAPOT!

Kiszl Péter
Eötvös Loránd Tudományegyetem
Bölcsészettudományi Kar
Könyvtár- és Információtudományi Intézet

kiszl.peter@btk.elte.hu
<http://lis.elte.hu>

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